



RUSA Resolution S19-08

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Sponsor: Public Relations Committee

External Sponsor: Targum Referendum Oversight Committee

Resolution to Support Daily Targum 2019 Referendum Publicity

Whereas, Rutgers students may pay a refundable fee of \$11.25 per semester for the Daily Targum fee,

Whereas, the existence of the Daily Targum fee is dependent on a 25%+1 affirmative vote of eligible (returning) students from all schools at Rutgers,

Whereas, currently, only students from the School of Arts and Sciences (SAS), the School of Environmental and Biological Sciences (SEBS), Mason Gross School of the Arts (Mason Gross), and the School of Engineering (SOE) pay the Daily Targum fee, as determined by the 2016 referendum,¹

Whereas, every three years, a schoolwide referendum is required for each viable school - SAS, SEBS, Mason Gross, SOE, Bloustein School of Planning and Public Policy (Bloustein), Rutgers Business School (RBS), School of Pharmacy (EMSOP), and the School of Management and

¹<http://rusa-ia.us/wp-content/uploads/2018/04/Certification-of-The-Daily-Targum-Rerendum-Spring-2016.pdf>

Labor Relations (SMLR) - to allow funding for the Daily Targum, since it is funded by Rutgers University students,

Whereas, the Daily Targum Referendum will be held from April 1st, 2019 until April 30th, 2019,

Whereas, the Daily Targum Referendum will be governed by University Policy 10.3.3 to ensure the election is neutral and unbiased,²

Whereas, the Daily Targum Referendum Oversight Committee enforces University Policy 10.3.3 to ensure the Referendum runs smoothly and complies with University Policies,

Whereas, the Daily Targum is funded through a refundable line item on students' term bills,

Whereas, it is in the best interest of Rutgers students to exercise their right to vote in this referendum and to be informed of that right, and

Whereas, the Daily Targum Referendum Staff has expressed interest in advertising and spreading information through RUSA and other student organizations,

Be it hereby resolved, RUSA supports advertising the Daily Targum Referendum of Spring 2019,

Be it further resolved that the Public Relations Committee will advertise information provided by the Daily Targum Referendum Staff and the Oversight Committee, regarding the aforementioned referendum and polling locations, through RUSA's social media platforms.

²<https://policies.rutgers.edu/file/1005/download?token=vZKx-9sT>